BJC

ONE BJC

From Source To Market



BJC Group

Mega Market



Your Trusted B2B & Retail Wholesale Partner

MM Mega Market Vietnam is a leading modern wholesale retailer, serving professional customers (HoReCa, institutional and business) and household shoppers with a wide range of quality products at competitive prices.

Wide Assortment

Food, fresh, frozen, non-food and professional products

B2B Expertise

Dedicated solutions for HoReCa, corporate and institutional customers

Quality & Value

Trusted sourcing, consistent quality and competitive pricing

31	16	>1.5M	>20,000
Stores nationwide	Provinces & Cities	Customers	SKUs

Our Product Range

Ultra Fresh | Butchery | Dairy & Chilled | Salted Grocery | Beverage | HBA & Household










Customer Segments



HoReCa
Hotels, Restaurants, Cafés



MIS
Schools, Hospitals, Canteen



Business & Resellers
Retail, F&B, Services



Household Shoppers
Everyday customers

BJC Group | Mega Market | Private Label

MM Mega Market Private Label



Quality Products for Professional Customers

A trusted and cost-effective range exclusively developed by MM Mega Market, meeting the high standards of HoReCa, foodservice and ` business customers.

Reliable Quality
Selected sources & strict standards

Better Value
Competitive price for business needs

Wide Assortment
For kitchen, foodservice and daily operation

MM | MM bio | MM PROFESSIONAL | We are Fresh | besico | HAPPY PRICE

Our Product Range

MM Professional | **We Are Fresh** | **Happy Price**







BJC
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Vina Paper



Vina Paper

Vietnam's Leading Tissue Manufacturer

Vina Paper manufactures wide range of high-quality tissue products, bringing convenience, cleanliness and better everyday life for Vietnamese consumers.

Modern production
facility in Vietnam

Diverse brands for
household and commercial us

Trusted by millions
of consumers nationwide

Our Product Range

E'mos Premium



BJC Hygienist
Solutions for Quality Life



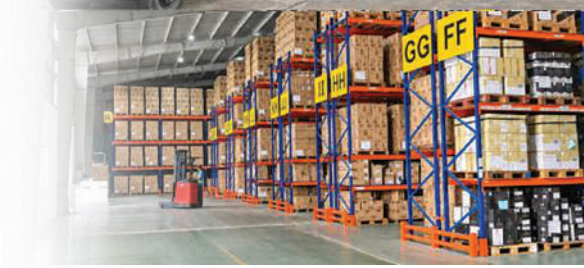
BJC Group

PhuThai Logistics and Distribution Group

Phú Thái







Trusted Distribution Partner for Leading Global Brands

Phú Thái is a leading distribution company in Vietnam, specializing in fast-moving consumer goods (FMCG) and lifestyle products, bringing quality brands closer to Vietnamese consumers nationwide.

Strong Omnichannel Distribution Network

Nationwide coverage across modern trade, traditional trade & e-commerce channels

Leading Brand Portfolio

Global and regional brands across key categories

Market & Brand Development

From strategy to execution for sustainable growth

43	300+	30+	92,000 +
Distribution centers (23 PTG + 20 hub partners)	Logistics headcount nation wide	Years of distribution leadership	Retail Outlet

Our Product Range

Food & Beverage

Chang

OATSIDE

VIET NAM SEAGRAPES

DUTCH LADY

kewpie

Friso

Personalcare – Home Care

ROHTO

P&G

Acnes

Tide

Downy

Pantene

BJC
BJC Group

Big C Private Label

PRIVATE LABEL

Quality Everyday Essentials with Great Value

Big C Private Label offers a wide range of high-quality, reliable and affordable products for Vietnamese families, from food and household essentials to personal care and home care.



Trusted Quality
Selected sources & strict control

Better Value
High quality at competitive price

Everyday Essentials
A complete range for everyday life

HAPPY PRICE PRO HAPPY PRICE KA-LA BITEE Clind

Our Product Range

















BJC
BJC Group

BJC
Berli Jucker Public Company Limited
Snacks & Beverages

Snacks & Beverages

BJC is a leading consumer products company with expertise in **manufacturing**, **marketing, and distribution** across owned and third-party brands. Our diverse food and beverage portfolio combines **exceptional taste**, **reliable quality, and trusted brands** to meet the evolving needs of Vietnamese consumers and business partners.

International Quality & Safety Standards

Our manufacturing facilities adhere to internationally recognized standards, including ISO 9001, GMP, and HACCP, ensuring consistent quality and food safety.

Sustainable Raw Material Sourcing

Raw material pipelines—such as potatoes and rice for snack manufacturing—are governed by Good Agricultural Practices (GAP) to ensure safety, non-contamination, and traceability right from the farm level.

Diverse for Regional & Global Preferences

Tailors its product lines across diverse categories, formats, and flavor profiles to satisfy localized consumer preferences

Tasto Signature

Salted Egg Potato Chips



Original Salted Egg Spicy Salted Egg

The Treasure of THAI TASTE



Shrimp Grilled with Seafood Sauce Tom Yum Goong Nam Khon

สยามโกลด์ SIAM GOLD

Original Cha Thai Durian



PARTY ปาร์ตี้

NO. 1 Sweet Extruded Snack In Thailand

Caramel Krong Krang Banana



เพลินส์

Extra BBQ Extra Seaweed Extra Seafood



CHOOZZIE

Original SCALLOP SHOYU SAUCE TRUFFLE & CHEESE



DOZO RICE MIX

Original Cheesy Baked Tomato



Our Product Range













BJC Group | ThaiCorp INTERNATIONAL A MEMBER OF BJC GROUP | ICHIBAN FOODS

25 Năm ICHIBAN FOODS



25 Years of Trust & Quality

- Part of BJC Group, is a trusted leader in tofu and soy-based products.
- Delivering **high-quality, nutritious, and convenient** food for modern lifestyles.
- Made with **premium U.S.Soybeans**, ensuring quality and responsible sourcing.

* Note: Halal-certified products include tube tofu products, soft tofu products, and tofu product lines manufactured using Non-GMO soybeans sourced from the United States.

SUSTAINABLE U.S. SOY | GHC HALAL KOREAN HALAL CERTIFICATION

Our Standard
ISO 2000:2018 - ISO 9001:2015 - Halal

Consistent Quality
Selected ingredients & strict control

Convenient & Versatile
Easy to cook, ready for everyday meals

ICHIBAN | ichi-sakura | Tafu



Distributor

ThaiCorp INTERNATIONAL A MEMBER OF BJC GROUP

43	300+	100+	65,000 +
Distribution centers (23 PTG + 20 hub partners)	Logistics headcount nation wide	SKUs	Retail Outlet

FOOD	BEVERAGE/ UHT	SNACK & CONFECTIONARY	PERSONAL CARE	TOFU/ CHILL & FROZEN
ĐẬU NÀNH HẠT ICHI-BEAN	ICHIBAN	BITEEZ	Emos	ICHIBAN
RANONG	MISO	mix	PARROT	ichi-sakura
		YAPPY	dmp	Tafu